



THE Guardian Owl PROJECT

A visible community build creating practical participation, local pride and positive public stories.



Pictured here is the finished first Guardian Owl. The model works, a great visual result, a genuine community story and a strong public outcome.



Created by
David Wakefeld

What the Project is..



The Guardian Owl Project is a visible, hands-on community build designed for schools, kindergartens, neighbourhood houses, local organisations, and grassroots community groups. It gives people the chance to work together on something physical, creative, and public: a large-scale sculpture that becomes a symbol of local pride.

The project is focused on regional areas and communities that are often overlooked, helping create meaningful opportunities for participation, connection, skill-building, and positive public storytelling.

For sponsors, it is a practical way to support inclusion, creativity, and community life in places where that support can be clearly seen and felt.



"It's people turning up, trying something new, building confidence, working alongside others, learning practical skills and being seen as contributors rather than just service users".

The owl represents wisdom, awareness and quiet strength. In this context, it becomes a visible symbol of what can happen when people are given the chance to contribute to something larger than themselves.



Why this matters

Your sponsorship helps celebrate and shine a light on the quiet wins

Every week across all walks of life thousands of ordinary Australians achieve amazing outcomes.

The issue is that this great work is often quiet, unassuming and humble.

The stories that do enter the media circle are click bait that keeps the focus all the negativity.

The problems.
The challenges.
The issues.

The Guardian Owl Project was created to shine a light on all the positive achievements that happen everyday.

Visibility and content

The project creates a stream of simple, authentic story assets before, during and after the project.

Before

- Sponsor Announcement
- Participant invitations
- Project origin stories

During

- Progress photos
- Daily content
- Participant interviews
- Staff visits

After

- Final revel and celebration
- Media interest
- Impact summary
- Thank you assets

What Sponsorship funds

Huge opportunities to contribute to positive stories

Community Goodwill

Support a project people can actually see and talk about

Staff Pride

Give local teams a simple story to connect with thier community

Community Goodwill

Connect your brand with inclusion, creativity and practical contribution

Materials

Timber, fixings, consumables. We try to use reclaimed materails where possible

Tools & Equipment

Local Men's Sheds have hosted the program and we donate to their sheds tools and equipment fund

Facilitation

Project design, session structure, build coordination and supervision

Documentation

Photos, videos, updates, socials and media contacts

Public Outcomes

Transportation and installation, launch and presentation

In-kind support can include, timber, tools, frieght, printing, venue access or staff volunteering

Sponsorship Packages



Community Supporter

\$1000 – \$2500

Materials and setup support

Project Partner

\$5000

Fund a defined project component

Major Sponsor

\$10,000+

Major program funding

Naming Partner

\$20,000+

Lead sponsor recognition



About **RED47**

Red47 is the studio of David Wakefield, creating hands-on community projects that bring people together through practical creativity.

David's background spans visual arts, OHS system management and compliance, leadership, training and assessment, fabrication, construction, and project coordination. Red47's focus is on structured creative projects that are safe, practical, meaningful, and visible.

The larger goal is to build bridges of community through the projects Red47 deliver that help people reconnect with the physical world, work with their hands, build confidence, and create something real they can point to with pride. Current projects, including The Guardian Owl, are part of that larger mission: using creativity, teamwork, and tangible outcomes to make positive community stories visible.



We are seeking corporate partners
who want to support practical
creativity, inclusion and visible
local outcomes.

Let's Connect



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